

Statewide Arc Strategic Vision

Strengthening The Arc's legacy for future generations

a more powerful and focused voice for Minnesotans with I/DD	greater impact on Minnesota's public policy agenda	a stronger financial model / enhanced long-term operating stability	a greater breadth of high quality services across Minnesota
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Harnessing the power of a new model to improve the quality of life for Minnesotans with I/DD and their families



gross revenue	\$11,000,000 - \$12,000,000
net revenue	\$5,000,000
net assets	\$6,000,000



volunteers	7,000 volunteers 100,000 volunteer hours per year
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staff	75 professional staff (60 full-time equivalent)
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Core strategies

1. Deliver key services
2. Drive local engagement
3. Extend services to currently unserved communities
4. Create an effective organization
5. Create a durable governance framework
6. Improve financial capacity

Key actions

- sustain, enhance, and expand core services
- continue discretionary services
- use technology to extend service capability
- improve evaluation
- preserve geographical continuity
- retain and develop local partnerships
- develop new roles for current board members
- retain current chapters' members
- launch baseline of services using existing web and phone-in capabilities
- renew dormant partnerships and develop new partnerships in unserved communities
- launch development of new revenue sources for unserved communities
- create statewide management team
- migrate current Executive Role to Regional Director role
- develop robust support services
- develop central, representative Board
- extend board's capacity and skillsets with additional at-large members
- develop regional role in decision-making
- invigorate and extend membership model
- preserve and strengthen current revenue sources
- enhance and focus professional development staff
- launch capacity-building campaign

A Vision for Statewide Arc

Winter 2017

